



POWERBOAT P1 UNVEILS CLASS 1 PLANS FOR 2021

- **Six-event series in the United States to begin in May with finale in Key West.**
- **APBA assigns international TV and live streaming rights to P1 in ten-year agreement.**

Following the announcement last month that the UIM has assigned to Powerboat P1 the international rights to Class 1 Offshore Racing in an exclusive ten-year agreement, P1 has published a provisional race calendar for 2021 together with details of a new television broadcast and live streaming agreement with the APBA.

Coca Beach will welcome the Class 1 fleet in the opening event of the season in May and the six-venue series will climax with the Key West Championships in November.

At all race events, P1 will produce a one-hour television highlights show to be broadcast in the United States and internationally, and this will feature other APBA classes including Super Cat Racing. P1 coverage will also include live streaming of all race classes on its official Facebook page. P1 has reached an agreement with the APBA to obtain the exclusive worldwide rights to film and distribute its Offshore events for the next ten years and APBA Offshore Racing Commission Chairman, Rich Luhrs commented:

“APBA Offshore is pleased to be a part of this TV relationship with P1. We feel that quality broadcast television coverage is a basic building block for any successful motor sport. APBA and P1 are both focusing on a new and exciting model to highlight not only our sport, but more importantly, its personalities. This is a unique opportunity for Offshore Racing to focus on our own heroes, and we look forward to working closely with P1’s world class team towards that goal.”



Miss GEICO getting some air time
Photo Credit: Ronnymac

P1 CEO, Azam Rangoonwala explained:

“The impact of Covid-19 on this season’s racing has enabled us to already complete our key planning for 2021 that includes drawing up a provisional race calendar and putting in place two significant, far-reaching agreements with UIM and the APBA. These will allow us to develop the UIM Class 1 Championship commercially and promote the series both nationally and globally to deliver enhanced value for race teams, venues, sponsors and partners”



222 Offshore Class 1 Team from Australia
Photo Credit: Pete Boden



Rangoonwala added:

“Our principal aim is to return Class 1 to the pinnacle of Offshore Racing by attracting more teams and building the worldwide television audience. Over the coming years, we will work closely with everyone involved in Offshore Racing to unite the sport and meet this objective. Class 1 has a long association with Key West – who can forget a young Steve Curtis winning his first title there in 1985 to make him the youngest ever Class 1 Champion – and our tv broadcast package will include highlights and live streaming of the Championships.”

UIM CLASS 1 CHAMPIONSHIP 2021 PROVISIONAL CALENDAR

EVENT	VENUE	DATE
Thunder on Cocoa Beach	Cocoa Beach, FL	May 20 - 23
Sarasota Powerboat Grand Prix	Sarasota, FL	June 26 - 28
Great Lakes Grand Prix	Michigan City, IN	August 5 - 8
St. Pete Powerboat Grand Prix	St. Petersburg, FL	September 3 - 5
Roar Offshore	Fort Myers Beach, FL	October 7 - 9
Key West Championships	Key West, FL	November 7 - 14

P1 will announce further details, including the points structure for the championship by the end of January.

About the Union Internationale Motonautique. The UIM is the world governing body for all Powerboating activities. It is fully recognized by the International Olympic Committee (IOC) and is a member of the Association of the IOC Recognized International Sports Federations (ARISF) and of the Global Association of International Sports Federations (GAISF) for whom UIM President, Dr. Raffaele Chiulli also serves as President. The UIM has 62 affiliated National Federations. Circuit, Offshore, Pleasure Navigation, Aquabike and MotoSurf are the main disciplines. The UIM has signed a Cooperation Agreement with the United Nations Environment Program (UNEP) to further its range of environmental initiatives, share expertise and work together for “greening” the Sport.